

Wellforce LLC Privacy Policy

At Wellforce, our mission is to help users move their joints more and mitigate the negative effects of desk-based occupational posture. We do so via a mobile and desktop app.

Enrollment

To download and begin using the app the only information collected is the user's first name, last name and their email address. This information is stored securely in Firebase and is never used for marketing or shared with any third parties. We may occasionally use sign-up emails to contact existing users for relaying important and/or relevant information relating to their account or their user experience.

Personal Preferences Using the App

In terms of movement, every user has individual needs and requirements. We therefore ask users to input their individual preferences for the types of movement snacks and targeted body parts they desire. This information changes in real-time as a user changes their preferences, and is not collected or stored anywhere.

Wellforce Usage Reports

All usage for every existing user is automatically tracked by Firebase. This allows existing users to see their own activity stats. In the case of corporate contracts, usage tracking also allows us to send monthly reports to the Human Resources / People department and/or employer. Such usage reports are generic — no personal data is shared with the employer, just anonymous collective usage data.

The Community Log

The community log is an optional feature within the app that allows users to join closed groups. If a user decides to join a group, their name and recent activity will be visible only to other members of the closed group. Users can opt to leave the group at any time. When they do leave, all records of their activity or any trace of their existence within the group is automatically deleted.

Contacting Wellforce

Any user can contact Wellforce LLC by A) visiting www.getwellforce.com/support and filling out the support form, B) submitting feedback, (using the "Leave feedback" feature within the app), or C) emailing us directly at HQ@getwellforce.com. On doing so their email address and any personal information they choose to share within their email (such as their name), is stored securely within our Google Workspace Gmail account. We respond to our existing users but we never use their email addresses for marketing (unless they have separately signed up for our newsletter) or share with third parties.

Deleting the App

When a user deletes the app, all of their personal information (name and email address) is permanently deleted from our records (Firebase).